

# Divorce Liaison, LLC Privacy Policy

Divorce Liaison is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Privacy Policy applies to the our Web site and governs data collection and usage. By using our website, you consent to the data practices described in this statement.

## Collection of your Personal Information

We collect personally identifiable information, such as your e-mail address, name, and home or work address.

There is also information about your computer hardware and software that is automatically collected by our website. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by us for the operation of our business and the performance of our services, to maintain quality of our service, and to provide general statistics regarding use of our Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through our public message boards, this information may be collected and used by others.

We encourage you to review the privacy statements of Web sites you choose to link to from our web site so that you can understand how those Web sites collect, use and share your information. We are not responsible for the privacy statements or other content on Web sites outside of [www.DivorceLiaison.com](http://www.DivorceLiaison.com) and the [www.DivorceLiaison.com](http://www.DivorceLiaison.com) family of Web sites.

## Use of your Personal Information

We collect and use your personal information to operate our Web site and deliver the services you have requested. We also uses your personally identifiable information to inform you of other products or services available from [www.DivorceLiaison.com](http://www.DivorceLiaison.com) and its affiliates. We may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Currently we do not sell, rent or lease our customer lists to third parties unaffiliated with our service; provided, that we may provide your unique personally identifiable information (e-mail, name, address, telephone number) to vendors participating in our service offerings for such purposes as we deem appropriate for our business. In addition, we or vendors participating in our service may, from time to time, contact you about a particular offering that may be of interest to you. We may also share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for or assist us with our service offerings. All such third parties are prohibited from using your personal information except to provide these services to or in connection with our service offerings, and they are required to maintain the confidentiality of your information.

We do not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

We keep track of the Web sites and pages our customers visit within [www.DivorceLiaison.com](http://www.DivorceLiaison.com), in order to determine which of our services are the most popular. This data is used to deliver customized content and advertising within our web site to customers whose behavior indicates that they are interested in a particular subject area.

We will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on us or the site; (b) protect and defend our rights or property; and, (c) act under exigent circumstances to protect the personal safety of users of our web site, or the public.

## Use of Cookies; Tracking Devices

We use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize our web site pages, or register with our web site or services, a cookie helps us to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same [www.DivorceLiaison.com](http://www.DivorceLiaison.com) Web site, the information you previously provided can be retrieved, so you can easily use [www.DivorceLiaison.com](http://www.DivorceLiaison.com) features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of our services or Web sites you visit.

We may use other industry standard technologies like pixel tags and web beacons to track your use of our Website pages and promotions, or we may allow third party service providers to use these devices on our behalf. Pixel tags and web beacons are tiny graphic images placed on certain pages on our Website, or in our emails that allow us to determine whether you have performed a specific action. When you access these pages or open or click an email, pixel tags and web beacons generate a non-personally identifiable notice of that action. Pixel tags allow us to measure and improve our understanding of visitor traffic and behavior on our Website, as well as give us a way to measure our promotions and performance. We may also utilize pixel tags and web beacons provided by our affiliates and/or marketing partners for the same purposes.

### **Security of your Personal Information**

We secure your personal information from unauthorized access, use or disclosure. We secure the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

### **Changes to this Statement**

We will occasionally update this Privacy Policy to reflect company and customer feedback. We encourage you to periodically review this policy to be informed of how we are protecting your information.

### **Notice of Privacy Rights to California Residents**

California law requires that we provide you with a summary of your privacy rights under the California Online Privacy Protection Act (the "Act") and the California Business and Professions Code. As required by the Act, we will provide you with the categories of personally identifiable information that we collect through our Website and the categories of third party persons or entities with whom such personally identifiable information may be shared for direct marketing purposes at your request. California law requires us to inform you, at your request, (1) the categories of personally identifiable information we collect and what third parties we share that information with; (2) the names and addresses of those third parties; and (3) examples of the products marketed by those companies. The Act further requires us to allow you to control who you do not want us to share that information with. To obtain this information, please send a request by email or standard mail to the address found below. When contacting us, please indicate your name, address, email address, and what personally identifiable information you do not want us to share with our affiliated businesses or marketing partners. The request should be sent to the attention of our Chief Executive Officer, and labeled "California Customer Choice Notice." Please allow 30 days for a response. Also, please note that there is no charge for controlling the sharing of your personally identifiable information or requesting this notice.

### **Contact Information**

We welcome your comments regarding this Privacy Policy. If you believe that we have not adhered to this Policy, please contact us at \_\_\_\_\_. We will use commercially reasonable efforts to promptly determine and remedy the problem.